

**Florida Association of Computer User Groups, Inc.**

**Board of Directors Meeting**

**June 15, 200**

The meeting was called to order by President Sam Wexler at 7:05 PM EST. Present were Bob Haacke, Vice-President; J. B. Hillard, Secretary; Sharon Rump, Treasurer; Directors Jeff Robins, Stu Silverman, and Dave Dockery. Ira Kistenberg was not present. The meeting was held using the Magic Jack conference telephone system which was set up by Hewie Poplock.

**Motion: by Bob Haacke, second by Sharon Rump**

**To approve the minutes of the board meeting of May 24, 2010.  
Stu made one correction in 8<sup>th</sup> paragraph, change “Docker” to Dockery.**

**Passed unanimously as amended.**

Sam Wexler requested his version of the minutes sent out May 27, 2010 become an addendum to the minutes. This did not receive any support.

Sam reported Royal Caribbean went up 20% on the price of cruise and it is currently unknown how they will treat our arrangements. If the conference is cancelled those who have previously booked for the cruise can still take the cruise at the original established price.

Sam also reported we have five rooms for meeting and that six speakers have confirmed. There are three additional speakers being lined up. With the current speaker pool we can have a conference similar to the program in Zephyrhills. We should have a better idea in early July on where we stand with Royal Caribbean.

Dave Dockery indicated not enough was done to promote bookings in his area but he will pick up the pace over the next few weeks. Dave did visit two area user groups and spoke on the conference/cruise but there was no positive response. He still feels the program can be sold and more time would be helpful. Dave also reported he is meeting with the state AARP Director to see if a mutually agreeable working relationship can be developed to promote AARP and FACUG interest.

Sharon Rump stated at this point we should follow through with current conference plans. This received affirmative comments from other board members. Sharon stated we should all be positive and not worry about the “what if”s” at this point. . She asked if there would be any other expenses not already known to AFGE. Sam and Stu responded in the negative

Sharon reported \$22,043.83 in the bank of which \$5,085.00 is for conference registrations. So far \$1,069.00 has been spent on the 2011 conference. So far 118 have registered. Profit from the 2010 conference was \$6254.00

Jeff Robins discussed the vendor charges for bus transportation. The previously quoted price will hold and if there are any additional charges FACUG will be obligated for the cost.

Stu Silverman expressed his concern with the amount of effort necessary to put on the conference/cruise for what appears to be half the numbers of 2010. He wants to increase the marketing program. So far 14 have registered from outside Florida.

Sam mentioned the free berth promo prize for the first 100 registered and suggested it be expanded to everyone who registers. After some discussion it was decided to stay with the original promotion. Sam asked J. B. to send out the last advertisement to his listserv.

Stu asked for help in developing a vendor package. He will send out samples of previous packages for comment by board members. They should respond to Stu without delay. The intend it to develop a package that is acceptable to vendors and reflect the current economic situation.

Bob Haacke discussed the business cards. He has sent three samples to the board for consideration. Once a design is approved each board member is free to make whatever they need. The free Avery application will be used.

The next board meeting was set for July 6, 2010

Meeting adjourned at 8:05 PM EST

Respectfully submitted.

J. B. Hillard  
Secretary